

## COURSE OVERVIEW

# INTRODUCTION TO BUSINESS MANAGEMENT

**Here is a quick overview of your course plus useful information about navigating the online platform.**

Your semester starts once you have completed your onboarding.



***Tomorrow belongs to people  
who prepare for it today.*** - AFRICAN PROVERB



## PROGRAMME OVERVIEW

You will learn the foundational knowledge and skills needed to strategically manage, lead, plan and control a profitable organisation in the South African business environment. Key topics include economic systems and environments, how to establish a business, leadership, management, and more.

## WHAT YOU WILL LEARN

Your course contains 8 substantive modules/units. See an overview below:

- Provide an overview of the business world and business management.
- Discuss the establishment of a business, the business environment and provide an overview of general management.
- Explain the basic elements of planning.
- Discuss organising as a management task.
- Explain leadership and leading people in the organisation.
- Explain the control of the management process.
- Explain the motivation of human resources.

## ASSESSMENT INFO

You must submit and pass formative assessments that are compulsory for each unit, and then also one summative assessment at the end of your course. All assessments are completed online via a digital quiz on the student portal.

### EXPERTISE YOU CAN TRUST

- | 19 YEARS OF INNOVATIVE LEARNING
- | OVER 50,000 SUCCESSFUL STUDENTS
- | ENDORSED BY SAIOSH AND OPISA
- | REGISTERED AND ACCREDITED WITH SAQA AND DHET
- | CURRICULA DEVELOPED BY LEADING ACADEMICS AND INDUSTRY EXPERTS
- | QUALITY ASSURED QUALIFICATIONS

- 6 months
- ± 8h study time per week
- Fully online | Mobile friendly
- Earn an industry-ready certificate

## HOW TO STUDY ONLINE

You will study entirely online, using our iQ Virtual Campus as follows:

- Log into your profile.
- Complete the Onboarding (including New Rules).

Your course starts once you have completed your Student Onboarding on the Virtual Campus, where you will gain access to the Programme rules and your Programme Guide.

Content for each module will be made available based on a structured learning path to guide you through the learning process over a fixed period. For your convenience, the study guide units for each module are available separately in the respective unit sections on the learning platform (in digital format).

You can download this for offline use.

## ACADEMIC SUPPORT

We understand that studying online can sometimes be isolating and challenging, so we have worked hard to ensure your course is interactive and you are supported to ensure academic success. If you need to contact your course coordinator or require admin or account related support, complete a form for assistance, [click here](#).

